



PROGRAM EVALUATION COURSE

PROJECT DATE: Fall 2019 – Spring 2020

TYPE: Teaching Project

FUNDING AMOUNT: Not applicable

ABOUT THE PROJECT: Our partner is Page 15. This is part of the PAF 7325 Program Evaluation course based service-learning projects led by Dr. Su-I Hou and doctoral students in public affairs (PAF-PhD) program at CCIE, UCF. This project starts in fall 2019 to develop a sound yet feasible program evaluation proposal in collaboration with community partners as the project final product. The project aimed to assess the impact of an innovative after-school



writing program serving students in a disadvantaged background community in Central Florida. Specifically, this project assessed the program impact on student confidence and motivation in writing. Due to the very positive partnership and relationship built, as well as mutual strong desires to continue with implementing the evaluation plan and developing evaluation report to showcase impact, Dr. Hou led the student group and continued the project collaboration as part of her PAF 7868 Mixed Methods Research (MMR) course service-learning projects in spring 2020. A convergent MMR study was conducted with data showing both the quantitative and qualitative data from students and staff converged and confirmed that both confidence and motivation of writing and presenting were high among participants. Results identified key program components and has implication for future program development to increase student confidence and motivation in writing.

WILL BENEFIT FROM THE PROJECT:

- Schools
- Neighborhoods
- Residents

CONTACT DETAILS:

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